**KINDNESS BADGE AWARD**

**Project Report**

**Overview**

**School:**

**Uniformed Group(s):**

Digital campaign or Physical campaign?

**Project Type:**

Team’s own title

**Project Title:**

Neighbourliness, Cyber Kindness, Foreigner-Local Integration, Mental Wellness & Empathy, Appreciation

**Kindness Theme:**

**Teacher-in-charge:**

**Teacher’s Email:**

**Teacher’s Contact Number:**

**Team Members’ Full Names (in upper case):**

|  |  |
| --- | --- |
| 1) |  |
| 2) |  |
| 3) |  |
| 4) |  |
| 5) |  |
| 6) |  |
| 7) |  |
| 8) |  |
| 9) |  |
| 10) |  |

|  |  |
| --- | --- |
| 11) |  |
| 12) |  |

(*Please ensure that team members’ full names are spelt correctly.)*

**Project Summary**

Please include the following details:

* Team’s project title
* Objectives
* Target audience
* Overview of activities done (for physical campaign)
* Instagram handle and types of content shared (for digital campaign)
* Impact and outcomes (e.g. outreach numbers, follower count, comments/feedback received, etc.)
* Challenges and limitations

**Project Implementation**

|  |  |
| --- | --- |
| **Dates / Weeks** | **Tasks** |
|  | e.g. Set up Instagram page, Plan activities for booth/presentation in school |
|  | e.g. Design posters, Write appreciation cards |
|  | e.g. Post on Instagram, Organise online contest/poll |
|  |  |
|  |  |
|  |  |

**Roles, Logistics and Budget**

|  |  |
| --- | --- |
| **Roles** | **Names** |
| e.g. Do research on topic |  |
| e.g. Design posters |  |
| e.g. Create captions for Instagram posts |  |
|  |  |
|  |  |

List the logistics and budget used, if any. Do indicate ‘SKF Funding’ where relevant (if funding has been approved by SKM).

|  |  |  |  |
| --- | --- | --- | --- |
| **Item** | **Purpose** | **Amount** | **Source** |
| Item A |  |  | e.g. Taken from home |
| Item B |  |  | e.g. Buy from xxx  (SKF / CCA Funding) |
|  |  |  |  |

**Students’ Reflections**

Please keep to a maximum of 100 words per reflection.

**Appendices**

You may include:

* Photos/videos (hi-res) of students in action
* Clear images of Instagram posts / infographics created by project team
* Any other materials prepared (e.g. appreciation cards, care packs, posters)