**KINDNESS BADGE AWARD**

**Project Report**

**Overview**

**School:**

**Uniformed Group(s):**

Digital campaign or Physical campaign?

**Project Type:**

Your own title

**Project Title:**

Neighbourliness, Appreciation, Online Etiquette, Local-Foreigner Integration, Mental Wellness, or General Kindness?

**Kindness Theme:**

**Teacher-in-charge:**

**Teacher’s Email:**

**Teacher’s Contact Number:**

**Team Members’ Full Names (as in NRIC):**

|  |  |
| --- | --- |
| 1) |  |
| 2) |  |
| 3) |  |
| 4) |  |
| 5) |  |
| 6) |  |
| 7) |  |
| 8) |  |
| 9) |  |
| 10) |  |

|  |  |
| --- | --- |
| 11) |  |
| 12) |  |

(*Please ensure that team members’ full names are spelled correctly.)*

**Project Summary**

Please include the following details:

* Project title
* Objectives
* Target audience
* Overview of activities done (for physical campaign)
* Instagram username and types of content shared (for digital campaign)
* Impact and outcomes (e.g. outreach numbers, follower count, comments received, etc.)
* Challenges and limitations

**Project Implementation**

|  |  |
| --- | --- |
| **Dates / Weeks** | **Tasks** |
|  | e.g. Plan activity booth / Create Instagram page |
|  | e.g. Design posters, write appreciation cards |
|  | e.g. Post on Instagram, organise online contest |
|  |  |
|  |  |
|  |  |

**Roles, Logistics and Budget**

|  |  |
| --- | --- |
| **Name** | **Role** |
|  | e.g. Gather materials for activity booth |
|  | e.g. Design posters |
|  | e.g. Write captions for Instagram posts |
|  |  |
|  |  |

List the logistics and budget used, if any. Do indicate ‘SKF Funding’ where relevant.

|  |  |  |  |
| --- | --- | --- | --- |
| **Item** | **Purpose** | **Amount** | **Source** |
| Item A |  |  | e.g. Taken from home |
| Item B |  |  | e.g. Buy from xxx(SKF / CCA Funding) |
|  |  |  |  |

**Students’ Reflections**

Please keep to a maximum of 100 words per reflection.

**Appendices**

You may include:

* Photos/videos (hi-res) of students in action
* Images/captions posted for digital campaign (e.g. Instagram posts/stories)
* Any materials prepared (e.g. appreciation cards, welfare packs, posters)
* Any feedback received on the project